

**Master's Degree Program in Business Strategy and Marketing
Faculty of Law and Social Sciences. Toledo**

**SCHEDULE
COMMON MODUL**

September/October 2021				
M	T	W	T	F
		29 9:30-14:30 <i>Master Presentation</i> Knowledge Management and Innovation Strategies	30 9:30-14:30 Knowledge Management and Innovation Strategies	1
4 9:30-14:30 Knowledge Management and Innovation Strategies	5 9:30-14:30 Knowledge Management and Innovation Strategies	6 9:30-14:30 Knowledge Management and Innovation Strategies Joaquín Alegre	7 9:30-14:30 Knowledge Management and Innovation Strategies Joaquín Alegre	8
11	12	13 9:30-14:30 Knowledge Management and Innovation Strategies	14 9:30-14:30 Knowledge Management and Innovation Strategies	15
18 9:30-14:30 Corporate and International Strategy	19 9:30-14:30 Corporate and International Strategy	20 9:30-14:30 Corporate and International Strategy José Pla	21 9:30-14:30 Corporate and International Strategy José Pla	22
25 9:30-14:30 Corporate and International Strategy	26 9:30-14:30 Corporate and International Strategy	27 9:30-14:30 Corporate and International Strategy	28 9:30-14:30 Corporate and International Strategy	29

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**SCHEDULE
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November 2021				
M	T	W	T	F
1	2 9:30-14:30 Human Resources Strategies	3 9:30-14:30 Human Resources Strategies	4 9:30-14:30 Human Resources Strategies	5
8 9:30-14:30 Human Resources Strategies John Opute	9 9:30-14:30 Human Resources Strategies John Opute	10 9:30-14:30 Human Resources Strategies	11 9:30-14:30 Human Resources Strategies	12
15 9:30-14:30 Human Resources Strategies	16 9:30-14:30 Marketing Strategies in Specific Sectors Ana Isabel Jiménez	17 9:30-14:30 Marketing Strategies in Specific Sectors Ana Isabel Jiménez	18 9:30-14:30 Marketing Strategies in Specific Sectors	19
22 9:30-14:30 Marketing Strategies in Specific Sectors	23 9:30-14:30 Marketing Strategies in Specific Sectors	24 9:30-14:30 Marketing Strategies in Specific Sectors	25 9:30-14:30 Marketing Strategies in Specific Sectors	26
29 9:30-14:30 Marketing Strategies in Specific Sectors	30 9:30-14:30 Strategic Marketing			

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SCHEDULE
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December 2021				
M	T	W	T	F
		1 9:30-14:30 Strategic Marketing	2 9:30-14:30 Strategic Marketing	3
6	7 9:30-14:30 Strategic Marketing Doreen Pick	8	9 9:30-14:30 Strategic Marketing Doreen Pick	10
13 9:30-14:30 Strategic Marketing	14 9:30-14:30 Strategic Marketing	15 9:30-14:30 Strategic Marketing	16	17
20	21	22	23	24

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**SCHEDULE
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January 2022				
M	T	W	T	F
10 9:30-14:30 Knowledge Management and Innovation Strategies (tutorial)	11 9:30:14:30 Corporate and International Strategies (tutorial)	12 9:30-14:30 Human Resources Strategies (tutorial)	13 9:30-14:30 Marketing Strategies in Specific Sectors (tutorial)	14
17 9:30-14:30 Strategic Marketing (tutorial)	18 9:30-14:30 Knowledge Management and Innovation Strategies (evaluation)	19	20 9:30:14:30 Corporate and International Strategies (evaluation)	21
24 9:30-14:30 Human Resources Strategies (evaluation)	25 9:30-14:30 Marketing Strategies in Specific Sectors (evaluation)	26	27 9:30-14:30 Strategic Marketing (evaluation)	28
31				